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#Leadership #Values # Global Empowerment
Author of the International Best Seller #Values,
Dr. Betty Uribe brings her strategy for success to the
2017 California Women's Conference

Long Beach, CA, May 11, 2017— Bestselling author and highly sought after world speaker Dr. Betty Uribe will spark the fire of imagination and possibilities with her strategies for leadership at the 30th annual [California Women's Conference](#) which is *the largest and longest-running Women's Conference to Convene Leaders from Around the World to Strategize and Mobilize Change*

Hosted by Women Network, (www.womennetwork.com) the conference will take place May 10-11 at the Long Beach Convention Center. The two-day event will feature several hundred speakers, including thought leaders, entertainers, entrepreneurs and industry executives. This year's California Women's Conference will bring to life Women Network's mantra, "**WomenTogether,**" fostering the belief that when women work together by pooling resources, knowledge and empowerment they will succeed as leaders. Dr. Uribe will speak [Wednesday OR Thursday, May DATE at TIME OF REMARKS]. [

What people are saying about Dr. Uribe & #Values:

"A must read for current and emerging leaders, #Values depicts the art of influence and impact of leadership decisions" **Myrna Soto Senior Vice President, Global CISCO, Comcast, NBC Universal.**

"Values is a riveting set of guiding principles. Great guidance from Dr. Betty!" **CNBC**
"For students of leadership values, and those who aspire to be one, this book is a rare and wonderful journey into the life of a leader. A true inspiration" **Michael E. Gerber Author, The E-Myth Books series.**

"Her story is an inspiration to all of us, and her words of wisdom and encouragement are as heartfelt and authentic as Betty herself" **Bob Carr Founder of the Give Something Back Foundation**

The conference will also feature award recipients and speakers such as the Women's March on Washington co-chairs, Carmen Perez and Tamika Mallory, as well as Forbes Riley, Chalene Johnson, and more. A full list of speakers is available [online](#).

"I've been passionate about women leadership and empowerment for as long as I can remember," said Michelle Patterson, Women Network CEO. "Thirty years is a major milestone for this event, showing us all we are part of something much bigger than ourselves—beyond our communities, organizations, and even our country. I am proud to come together with other women, and men who stand shoulder to shoulder with us, to build a global community that works to address all issues essential to women."

Tickets for the conference are on sale now with prices beginning at \$149 for general admission. To purchase tickets and learn more information about Women Network's efforts leading up to and following the California Women's Conference, visit: <http://bit.ly/CROWEPR2017>

Follow the latest news about the California Women's Conference and [NAME] on Twitter at @CAWomensConf and [@HANDLE]. Join the conversation using the hashtag #WomenTogether.